



# 2026-2027 Campaign Material Request Form

Please complete this form and return it to:

Email: [jonnies@unitedwaydekalb.org](mailto:jonnies@unitedwaydekalb.org)

Mail: 950 W 15th St.

PO Box 307, Auburn, IN 46706

|               |  |
|---------------|--|
| Company Name: |  |
| Address:      |  |

|                                      |  |
|--------------------------------------|--|
| Employee Campaign Coordinator (ECC): |  |
| Title:                               |  |
| Email:                               |  |
| Phone:                               |  |

|                       |            |  |            |  |
|-----------------------|------------|--|------------|--|
| # of Employees:       | Full Time: |  | Part Time: |  |
| Total # of Employees: |            |  |            |  |

\*Approximate number for supplies

## CAMPAIGN DATES:

|                 |  |                  |  |
|-----------------|--|------------------|--|
| Beginning date: |  | Completion Date: |  |
|-----------------|--|------------------|--|

We'd love for a United Way of DeKalb County representative to visit and share how **UNITED IS THE WAY**: telling the story of the mission and the lasting local impact being made together across DeKalb County at the following meetings:

|       |  |       |  |
|-------|--|-------|--|
| Date: |  | Time: |  |
| Date: |  | Time: |  |
| Date: |  | Time: |  |
| Date: |  | Time: |  |

\*Please continue filling out the second page\*

## CAMPAIGN MATERIALS REQUESTED:

Please Indicate the quantity required:

|  |                                                                                                                                   |
|--|-----------------------------------------------------------------------------------------------------------------------------------|
|  | Pledge Forms                                                                                                                      |
|  | United Way of DeKalb County program information flyers                                                                            |
|  | Posters: <input type="checkbox"/> 8.5x11 <input type="checkbox"/> 11x17                                                           |
|  | Yard Signs                                                                                                                        |
|  | More information on fun ways to involve and improve your employees' giving for the United Way of DeKalb Workplace Giving Campaign |
|  | Report Envelope (required)                                                                                                        |

## SPECIAL REQUESTS, CONCERNS, OR QUESTIONS:

---

---

---

---

---

## UNITED IS THE WAY TO LASTING LOCAL CHANGE.

When you give, you're not just making a donation—you're **creating lasting local change for families across DeKalb County.**



### Healthy Community

We expand access to nutritious food, health services, and wellness supports.



### Youth Opportunity

We open doors for children and young adults to learn, grow, and succeed.



### Financial Security

We equip individuals and families with resources they need to build stability.



### Community Resiliency

We strengthen our community by ensuring neighbors have the support they need.

## WHO IS ALICE?

**Asset Limited, Income Constrained, Employed**



**ALICE** households have limited financial resources, often with no safety net.



**ALICE** households don't earn enough income to afford the basics of what they need.



**ALICE** households are working, making just enough that they can't access public assistance but not enough for stability

**34%**

OF DEKALB COUNTY HOUSEHOLDS ARE STRUGGLING TO AFFORD BASIC NEEDS.  
**(ALICE)**