



# DAY OF CARING

## SPONSORSHIP OPPORTUNITIES

### Dear Valued Day of Caring Supporter,

On Friday, June 26, 2026, United Way of DeKalb County will once again bring our community together for our annual **Day of Caring**, a countywide day of service where volunteers roll up their sleeves to support neighbors, strengthen nonprofits, and create real, visible change.

Last year, nearly 900 volunteers stepped up to complete 62 projects across DeKalb County, improving homes, revitalizing nonprofit spaces, and lending a helping hand where it was needed most. From painting and landscaping to repairs and clean-ups, **Day of Caring** showed what's possible when our community comes together with a shared purpose.

Now, we're ready to make **Day of Caring** 2026 even bigger – and we invite you to be part of it.

Your sponsorship plays a vital role in bringing these projects to life. It helps cover the cost of materials, supplies, and volunteer support so that every project can be completed safely, efficiently, and with lasting impact. As project needs grow and material costs rise, community partnerships like yours ensure that no neighbor is left behind.

By sponsoring **Day of Caring**, you're not just supporting an event – you're investing in stronger neighborhoods, safer homes, and a more connected DeKalb County.

We invite you to partner with us by sponsoring **Day of Caring** 2026 at one of the following levels:

**Platinum Builder: \$5,000**

**Golden Hammer: \$3,000**

**Silver Screwdriver: \$1,500**

**Bronze Nail: \$750**

**Green Thumb: \$300**

To become a sponsor, please return the enclosed form with your contribution to United Way of DeKalb County, P.O. Box 307, Auburn, IN 46706 by **Friday, May 1, 2026**.

Interested in forming a volunteer team or submitting a project? Applications for both will be available beginning February 16, 2026 at: [unitedwaydekalb.org/day-caring](http://unitedwaydekalb.org/day-caring).

**Day of Caring** is powered by community leaders who believe in showing up, lending a hand, and making a difference – and we would be honored to have you join us in creating lasting local change.

**United Is The Way We Serve.**

**United Is The Way We Strengthen DeKalb County.**

If you have any questions, please contact **Jonnie Barth**, Resource Development Coordinator, at [jonnie@unitedwaydekalb.org](mailto:jonnie@unitedwaydekalb.org) or (260) 927-0995.





UNITED WAY  
DeKalb County

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I would like to support the 2026 Day of Caring in the following way:

**Platinum Builder: \$5,000**

- **Venue & Food Sponsor**
- **Prominent logo on signs & promotional materials including:**
  - Monthly Newsletter (May-July)
  - Day of Caring shirts
- **Recognition on:**
  - Website main page
  - Social media
  - Opportunity to hang company banner during breakfast
  - LOGO on signs at all work sites

**Silver Screwdriver: \$1,500**

- **Tertiary logo on signs & promotional materials including:**
  - Day of Caring shirts
- **Recognition on:**
  - Website event page
  - Social media

**Golden Hammer: \$3,000**

- **Secondary logo on signs and promotional materials including:**
  - Day of Caring shirts
- **Recognition on:**
  - Website event page
  - Social media
  - LOGO on signs at all work sites

**Bronze Nail: \$750**

- **Corporate name on signs & promotional materials including:**
  - Day of Caring shirts
- **Recognition on:**
  - Website event page
  - Social media

**Green Thumb: \$300**

- **Recognition on:**
  - Website event page
  - Social media



# THANK YOU FOR YOUR SUPPORT!



UNITED WAY  
DeKalb County

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United Way of DeKalb County's Sponsorship Opportunities are event and program-based engagement options. We hope that you partner alongside us in a way that best aligns with your corporate social responsibility. To join us in these efforts, please contact **Jonnie Barth** at [jonnie@unitedwaydekalb.org](mailto:jonnie@unitedwaydekalb.org).

\*Sponsorship gifts are separate from your campaign and/or corporate gifts.

**Please fill out the below information to complete your sponsorship:**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

**I wish to sponsor:**

**Platinum Builder: \$5,000**    **Golden Hammer: \$3,000**    **Silver Screwdriver: \$1,500**

**Bronze Nail: \$750**    **Green Thumb: \$300**

**Sponsorship Payment Information:**

Our gift is enclosed    Please invoice

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

If you are sponsoring **PLATINUM BUILDER**, **GOLDEN HAMMER**, or **SILVER SCREWDRIVER**, please email a hi-res logo that you would like to include on print and digital materials. Please send to: [jonnie@unitedwaydekalb.org](mailto:jonnie@unitedwaydekalb.org) by **May 1, 2026**.