



## UNITED WAY OF DEKALB COUNTY COMMITTEES

### Get Involved in Creating Lasting Local Change

At United Way of DeKalb County, lasting impact begins when people come together – and that means you.

**United Is The Way** we support a **Healthy Community**, strengthen **Youth Opportunity**, increase **Financial Security**, and build **Community Resiliency** for everyone who calls DeKalb County home. Our work is guided by our core values – **Collaboration**, **Community Impact**, **Compassion**, **Integrity**, and. These values come to life through the people who serve alongside us.

One of the most meaningful ways to get involved is by joining a committee. Our committees are volunteer-led, collaborative teams that help plan signature events, guide community investments, expand outreach, and shape the work that drives our mission forward.

Take a look at the committee descriptions below and find the one that aligns with your skills, your passion, and your heart for our community. To learn more or get connected, contact Executive Director Tyler Cleverly at [tyler@unitedwaydekalb.org](mailto:tyler@unitedwaydekalb.org)

Your voice matters here – and we would be honored to have you at the table.

#### **Development Committee**

*Help fuel United Way of DeKalb County's mission that fuels our community.*

The Development Committee leads the planning and execution of United Way of DeKalb County's annual fundraising campaign. Members help design campaign strategies, cultivate donor relationships, engage local businesses, and inspire community giving. This committee plays a key role in ensuring we have the resources to support programs that strengthen families, youth, and neighborhoods across DeKalb County.

This is a great fit for volunteers who enjoy relationship-building, community networking, teamwork, or strategic planning – no fundraising experience required, just passion and willingness to learn!

**Meets:** 2nd Wednesday of each month · **July–February** · **7:45 AM–8:30 AM**



### **Finance Committee**

*Help ensure United Way of DeKalb County's mission remains strong, sustainable, and accountable.*

The Finance Committee provides oversight and guidance for United Way of DeKalb County's financial health. Members review financial reports, support the development and monitoring of the annual operating budget, and assist with the annual audit process. This committee plays a vital role in ensuring donor dollars are stewarded responsibly and invested wisely in our community.

Ideal for volunteers with experience or interest in finance, accounting, business operations, nonprofit administration, or simply strong organizational and analytical skills.

**Meets:** 4th Thursday of **even months** · **7:00 AM-8:00 AM**

### **Marketing Committee**

*Help shape the voice, story, and visibility of United Way of DeKalb County.*

The Marketing Committee supports our annual campaign and year-round outreach by helping guide messaging, communications, and storytelling. Committee members collaborate on social media strategy, community awareness efforts, printed materials, and event promotion to ensure our mission is clearly and effectively shared throughout DeKalb County.

This committee is a great fit for volunteers who enjoy creativity, brand-building, writing, graphic design, photography, social media, or simply helping people connect with a cause that matters.

**Meets:** 2nd Thursday of **odd months** · **10:00 AM-11:00 AM**

### **Community Impact Committee**

*Help guide how United Way of DeKalb County invests in our community.*

The Community Impact Committee plays a key leadership role in United Way of DeKalb County's grantmaking process. Members review funding applications from local nonprofits, evaluate community needs, and make thoughtful recommendations to the Board of Directors. This committee ensures that donations are invested where they will make the greatest impact for DeKalb County residents.

Ideal for volunteers who care deeply about local issues, enjoy thoughtful discussion, and want to help strengthen the nonprofit ecosystem in our community.

**Meets:** Semiannually on the **1st Tuesday of November and February** · **9:00 AM-11:00 AM**



### **Day of Caring Committee**

*Be part of something hands-on, heartfelt, and deeply meaningful.*

The Day of Caring Committee leads one of United Way of DeKalb County's most impactful annual traditions: a county-wide volunteer day focused on uplifting neighbors, nonprofits, and community spaces through service. This committee works together to identify projects, coordinate volunteers, and create a day that truly reflects the heart of DeKalb County – people helping people.

If you believe in showing love through action, building community connections, and making a visible difference right here at home, we'd love to have you join us.

**Meets:** 2nd Thursday of each month · **January-July** · **8:00 AM-9:00 AM**

### **Power of the Purse Committee**

*Help shape one of the most inspiring events of the year!*

The Power of the Purse Committee brings creativity, community spirit, and collaboration to life. This group leads the planning of United Way of DeKalb County's annual Power of the Purse event – a celebration of women, philanthropy, and collective impact. Committee members help secure event sponsors, gather beautifully themed purses and raffle items, and help us create a meaningful, memorable experience for our guests.

No fundraising experience required – just enthusiasm, community love, and a willingness to work as a team!

**Meets:** 2nd Tuesday of each month · **November-May** · **8:00 AM-9:00 AM**