



**UNITED WAY**  
DeKalb County

*Power  
of  
the  
Purse*

## Sponsorship Opportunities

**I would like to support the 2026 Power of the Purse event in the following way(s):**

☐ **Level 1 - \$2,000 - (limit 1)**  
**(call or email Kirby to reserve)**

- **Venue Sponsor**
- 2 tables for Luncheon (16 tickets)
- Prominent Logo on signs & promotional materials - including Monthly Newsletter (March-May)
- Recognition at event
- Social Media recognition
- Website recognition
  - Main page

☐ **Level 3 - \$1,000**

- 1 table for Luncheon (8 tickets)
- Tertiary Logo on signs & promotional materials
- Recognition at event
- Website recognition
  - Event page

**Individual Tickets - \$55 each**

☐ **Level 2 - \$1,500**

- 1 table for Luncheon (8 tickets)
- Secondary Logo on signs & promotional materials
- Recognition at event
- Social Media recognition
- Website recognition
  - Event page

☐ **Level 4 - \$500**

- 4 tickets for Luncheon
- Name of Company on signs & promotional materials
- Recognition at event

☐ **PACK A PURSE DONOR**

\*Purses due to the United Way of DeKalb County office by

**April 3, 2026 → Final deadline**

\*\$250 minimum value (purse + contents)

**Early Bird: Donate by February 6, 2026**

**→ Chance to win a free ticket!**

For any questions, please contact Kirby Cool, Community Impact Coordinator,  
at [kirby@unitedwaydekalb.org](mailto:kirby@unitedwaydekalb.org) or (260) 927-0995.



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United Way of DeKalb County's Sponsorship opportunities are event and program-based engagement options. We hope that you partner alongside us in a way that best aligns with your corporate social responsibility. To join us in these efforts please contact Kirby Cool at [kirby@unitedwaydekalb.org](mailto:kirby@unitedwaydekalb.org).

\*Sponsorship gifts are separate from your campaign and corporate gifts.

**Please fill out the below information to complete your sponsorship:**

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Phone Number \_\_\_\_\_

Email Address \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

**I'm Sponsoring:**

☐ Level 1 (LIMIT 1)  
contact Kirby prior to commitment

☐ Level 2

☐ Level 3

☐ Level 4

**I would also like to provide:**

☐ Pack a Purse

**Sponsorship Payment Information:**

☐ Our gift is enclosed

☐ Please bill us

**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

If sponsoring LEVEL 1 please reach out to Kirby prior to your commitment (due to the limit of one Level 1 sponsor). If you are sponsoring Levels 1-3, please email a hi-res logo that you would like to include on all print and digital materials.

Please send to: [kirby@unitedwaydekalb.org](mailto:kirby@unitedwaydekalb.org) by March 13, 2026.