



UNITED WAY
DeKalb County

Power of the Purse Sponsorship Opportunities



I would like to support the 2025 Power of the Purse event in the following way(s):

- Level 1 - \$2,000 - (limit 1)**
(call or email Kirby to reserve)
- **Venue Sponsor**
 - 2 tables for Luncheon (16 tickets)
 - Prominent Logo on signs & promotional materials - including Monthly Newsletter (March-May)
 - Recognition at event
 - Social Media recognition
 - Website recognition
 - Main page

- Level 3 - \$1,000**
- 1 table for Luncheon (8 tickets)
 - Tertiary Logo on signs & promotional materials
 - Recognition at event
 - Website recognition
 - Event page

Individual Tickets - \$45 each

- Level 2 - \$1,500**
- 1 table for Luncheon (8 tickets)
 - Secondary Logo on signs & promotional materials
 - Recognition at event
 - Social Media recognition
 - Website recognition
 - Event page

- Level 4 - \$500**
- 4 tickets for Luncheon
 - Name of Company on signs & promotional materials
 - Recognition at event

- PACK A PURSE DONOR**
*Purses due to the United Way of DeKalb County office by
April 4, 2025

*\$200 minimum value (purse + contents)

United Way of DeKalb County's Sponsorship opportunities are event and program-based engagement options. We hope that you partner alongside us in a way that best aligns with your corporate social responsibility. To join us in these efforts please contact **Kirby Cool** at kirby@unitedwaydekalb.org.

*Sponsorship gifts are separate from your campaign and corporate gifts.

Please fill out the below information to complete your sponsorship:

Company Name _____

Contact Name _____

Phone Number _____

Email Address _____

Address _____

City _____ State _____ Zip Code _____

I'm Sponsoring:

- Level 1 (LIMIT 1)
contact Kirby prior to commitment
- Level 2
- Level 3
- Level 4

I would also like to provide:

- Pack a Purse

Sponsorship Payment Information:

- Our gift is enclosed
- Please bill us

Signature _____ **Date** _____

If sponsoring LEVEL 1 please reach out to Kirby prior to your commitment (due to the limit of one Level 1 sponsor). If you are sponsoring Levels 1-3, please email a hi-res logo that you would like to include on all print and digital materials.

Please send to: kirby@unitedwaydekalb.org by March 14, 2025.