

DAY OF CARING



Dear Valued Day of Caring Supporter,

On Friday, June 27, 2025, the United Way of DeKalb County will host its annual **Day of Caring**, bringing together volunteers and homeowners in need to complete meaningful projects that strengthen our community. Last year, thanks to the generosity of our sponsors, we united **798 volunteers** to complete **69 projects** for homeowners and nonprofit agencies across the county. With your support, we can make this year's event even more impactful!

As a nonprofit organization, we rely on strong community partners like you to help make this event possible. Your sponsorship will directly support the supplies, materials, and resources needed to complete projects and provide essential support for our volunteers. In recent years, the cost of materials and project expenses has continued to rise, making community support more crucial than ever. With your partnership, we can ensure the Day of Caring remains impactful and accessible to those we serve. We invite you to partner with us by sponsoring the 2025 Day of Caring at one of the following levels:

Platinum Builder: \$5,000 **Golden Hammer:** \$3,000 **Silver Screwdriver:** \$1,500
Bronze Nail: \$750 **Green Thumb:** \$300

To become a sponsor, please complete the enclosed form and return it with your contribution to United Way of DeKalb County, P.O. Box 307, Auburn, IN 46706, by **Friday, May 2, 2025**.

Additionally, if you would like to organize a volunteer team or know of a homeowner in need of assistance, volunteer and project applications will be available on our website starting **Monday, March 3, 2025:** <https://www.unitedwaydekalb.org/day-caring>.

The **United Way of DeKalb County Day of Caring** is a true countywide initiative, and we cannot make it happen without the support of our community leaders. Thank you for your time and consideration. We look forward to working together to create a thriving and vibrant DeKalb County. For any questions, please contact **Tyler Cleverly**, Executive Director, at tyler@unitedwaydekalb.org or (260) 927-0995.

Thank you for your support!

PO Box 307 | 950 W 15th St, Auburn, IN 46706 | (260) 927-0995 | unitedwaydekalb.org

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I would like to support the 2025 DAY OF CARING in the following ways:

PLATINUM BUILDER - \$5,000

- **VENUE & FOOD SPONSOR**
- Prominent Logo on signs & promotional materials including:
 - Monthly Newsletter – May-July
 - Day of Caring shirts
- Recognition on:
 - Website Main Page
 - Social media
 - Opportunity to hang company banner during breakfast
 - LOGO on signs at all work sites

SILVER SCREWDRIVER - \$1,500

- Tertiary logo on signs & promotional materials including:
 - Day of Caring shirts
- Recognition on:
 - Website event page
 - Social media

GOLDEN HAMMER - \$3,000

- Secondary logo on signs & promotional materials including:
 - Day of Caring shirts
- Recognition on:
 - Website event page
 - Social media
 - LOGO on signs at all work sites

BRONZE NAIL - \$750

- Corporate name on signs & promotional materials including:
 - Day of Caring shirts
- Recognition on:
 - Website event page
 - Social Media

GREEN THUMB - \$300

- Recognition on:
 - Website event page
 - Social media

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United Way of DeKalb County's Sponsorship opportunities are event and program-based engagement options. We hope that you partner alongside us in a way that best aligns with your corporate social responsibility. To join us in these efforts, please contact **Tyler Cleverly** at tyler@unitedwaydekalb.org.

*Sponsorships gifts are separate from your campaign and/or corporate gifts.

Please fill out the below information to complete your sponsorship:

Company Name: _____

Contact Name: _____

Phone Number: _____

Email Address: _____

Address: _____

City: _____ State: _____ Zip Code: _____

I WISH TO SPONSOR:

PLATINUM BUILDER

GOLDEN HAMMER

SILVER SCREWDRIVER

BRONZE NAIL

GREEN THUMB

SPONSORSHIP PAYMENT INFORMATION:

Our gift is enclosed

Please invoice us

Signature: _____

Date: _____

If you are sponsoring **PLATINUM BUILDER**, **GOLDEN HAMMER**, or **SILVER SCREWDRIVER**, please email a hi-res logo that you would like to include on print and digital materials. Please send to: tyler@unitedwaydekalb.org by May 2, 2025.