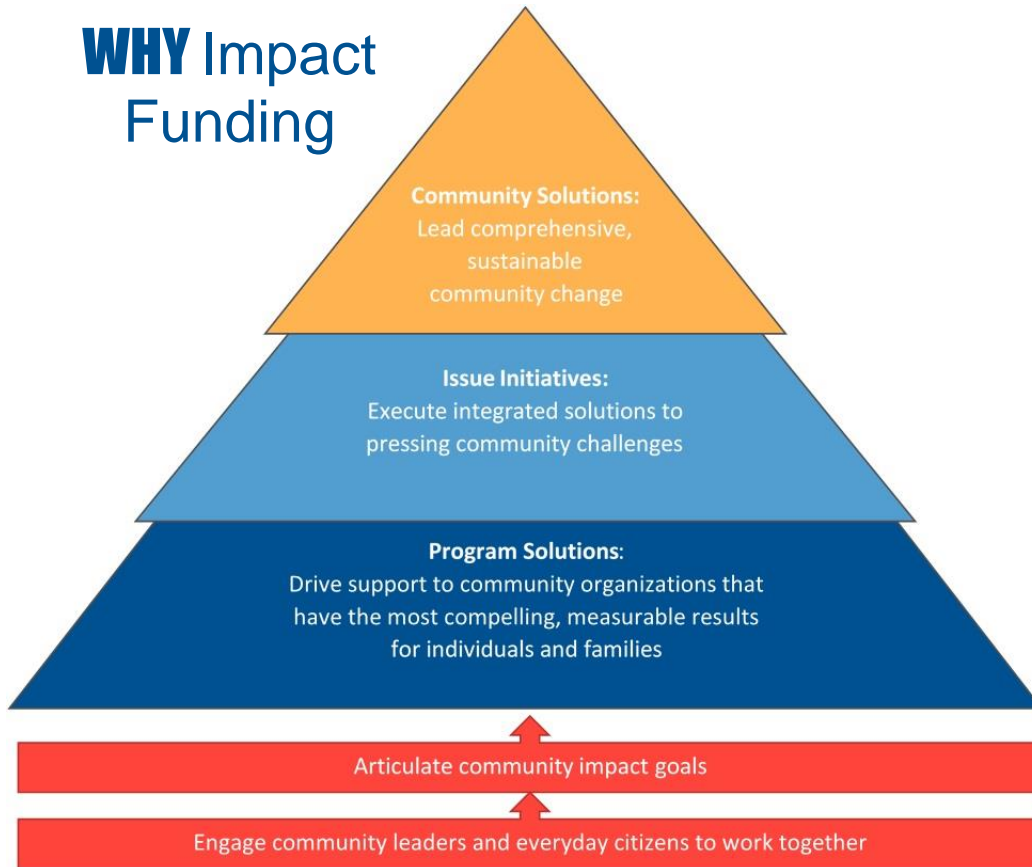


## WHY Impact Funding



## WHO Needs Help Based on Community Feedback

Asset Limited, Income Constrained, Employed

**ALICE** gets up each day to go to work, but still faces financial barriers — working jobs that offer no health care, vacation, or paid sick leave. These workers hold jobs that are critical to the success and vitality of our communities, yet they often struggle to afford food, rent, childcare, and transportation, and have little left over for saving and investing.

## HOW Can You Help United Way Make An IMPACT

### Early Childhood Education

- Location
- Affordable Care
- Improve Employee Retention
- Quality Care
- Safe Educational Opportunities

### Addiction

- Preventative Care
- Structured Programming
- Encouraged Quality of Life
- Supportive Re-Entry

### Childhood Trauma

- Positive Social Emotional Health
- Educated Parenting
- Trauma Informed Community