

January 2019



Dear Valued Power of the Purse Supporter,

The plans for the 2019 Power of the Purse are underway, and we hope you choose to be a part of this exciting philanthropic tradition! The proceeds from the event will support programming grants that will greatly impact our community. This year's event will take place on **Friday, April 12, 2019** at the Auburn Cord Duesenberg Automobile Museum.

Our theme this year is "The Roaring 20's" and we are very excited to introduce "Gangster Alley" at the dinner event. We want to encourage the men to join in on the fun so we are creating a raffle area of items such as grilling, sports and outdoor items.

- **Luncheon** – Doors will open at **10:30 AM**, program will begin at 11:30 AM and conclude at 2:00 PM.
- **Dinner** – Doors will open at **6:00 PM**, the program will begin at 7:00 PM.
- **Evening VIP Hour** – Doors will open at **5:00 PM**, VIP Hour will conclude at 6:00 PM.
VIP guests will enjoy signature hors d'oeuvres and 2 drink tickets as they have a first look at the evening's purses. VIP guests will have a chance to win the VIP purse. Space will be limited to 40 tickets. VIP tables are available; please see attached purchasing information.

We are asking for your support by becoming a corporate sponsor, pack a purse donor, or both. Again this year, the purse that receives the most tickets at each event will win the "People's Choice" award. With your help, there will be many purses to entice and delight attendees!

Enclosed you will find information about sponsorship opportunities and how to donate a purse. Please note that all **Corporate Level Sponsors** can purchase additional event tickets before they go on sale to the general public. If you wish to be included in print materials, sponsorship commitments are respectfully requested by **Monday, February 18th**.

If you have questions, please contact the United Way office at 927-0995.

With Warm Regards,

Michele Carnahan
2019 Power of the Purse Chairwoman



Raffle License # 149058

Sponsorship Levels

Level 1 - \$1600

- Table of 8 for lunch
- Table of 8 for dinner
- Name on signs and recognition at the event
- Year-long recognition on the United Way website
- Name on all promotional material (flyers, mailings, invitations) **Deadline February 18th**

Level 2 - \$1100

- Table of 8 for dinner
- Name on signs and recognition at the event
- Year-long recognition on the United Way website

Level 3 - \$850

- Table of 8 for lunch
- Name on signs and recognition at the event
- Year-long recognition on the United Way website

Level 4 - \$600

- 4 tickets to lunch OR dinner
- Name on signs and recognition at the event

VIP Table - \$1500

- VIP entry @ 5:00PM
- VIP table of 8 for dinner
- Signature hors d'oeuvres
- 2 drink tickets
- Chance to win the VIP Purse
- First look at the evening's purses

Pack a Purse Donor

- This is the most popular part of the entire day! We are looking for 100+ purses for the two events. You, your business, or a group of friends can get creative and put a fabulous purse together!
- Please note the purses **CAN** contain alcoholic products this year. Indiana Charity Gaming has changed this law.
- Each purse should be packed with goodies, and the value of the purse and contents should be a minimum of \$200.00.
- The early bird deadline is **Friday, March 22nd** to be entered for your chance to win two FREE event tickets!
- The purses are displayed during the luncheon and dinner. Packed purses, including a detailed description of the contents, are due to the United Way office by **Friday, March 29th**.
- When purchasing and filling purses we encourage you to shop locally and support our DeKalb County businesses!

Additional Item Donations

Donate an item that could be used as a door prize or to help pack a community purse. You could also donate items such as gift cards, sport experiences or microbrews to be part of "Gangster Alley" at our dinner event.

Ticket Prices

ALL tickets go on sale **March 4th** at the United Way Office

Lunch: \$40.00 each
Dinner: \$55.00 each
VIP Hour : \$75.00 each
1 Lunch & 1 Dinner: \$90.00 each



United Way
of DeKalb County

Raffle License # 149058

2018 Power of the Purse Funded Projects

Community Impact Grants

- McMillen Health – Brush Program (Oral Health)
- Curriculum Oppotunites & Resources for Educators (CORE) – Training at Garrett HS
- DeKalk Central School – Mental Health Student Assistance Program
- St. Mark’s Lutheran Church – Community QPR Suicide Prevention Training
- Big Brothers Big Sisters of NE Indiana – Match Activity Events
- DeKalb Community Impact Corporation – Hearten House
- Garrett-Keyser-Butler School – Social & Emotional Health Support

Early Learning Programs

- Let’s Talk – Reading Initiative
- Kindergarten Countdown Camp – 4 week summer program, 3 school districts, 7 classrooms

Questions? Please call the United Way Office @ 260-927-0995.

Please complete this form and return with sponsorship check payable to:

United Way of DeKalb County
PO Box 307
Auburn, IN 46706

I would like to support the 2019 Power of the Purse in the following way(s):

- | | |
|---|---|
| <input type="checkbox"/> Level 1 Sponsor \$1600 | <input type="checkbox"/> VIP Table Sponsor \$1500 |
| <input type="checkbox"/> Level 2 Sponsor \$1100 | <input type="checkbox"/> Pack a Purse Donor |
| <input type="checkbox"/> Level 3 Sponsor \$850 | <input type="checkbox"/> Additional Item Donation |
| <input type="checkbox"/> Level 4 Sponsor \$600 | |

Please email a hi-res logo that you would like us to include on all print materials to dawn@unitedwaydekalb.org

Contact Name:	
Phone Number:	
E-mail:	
Company Name:	
Address:	

