# **2020-2021 ANNUAL REPORT**

JULY 1, 2020—JUNE 30, 2021

### LEADERSHIP MESSAGE

United Way of DeKalb County could not do what we do without our volunteers and donors. 2020 truly showed how DeKalb County came together to live out our motto to "Live United". When I was hired in April 2020, I had one goal in mind, and that was to do everything in our abilities to take care of the needs of our community during the COVID-19 pandemic. Even though our events had to shift, the impact remained the same. United Way of DeKalb County continued to make an impact as we fought together for the health, education and financial stability for everybody in DeKalb County. Change doesn't happen alone, so I invite you to join the fight and continue to LIVE UNITED! Tyler Cleverly — Executive Director

## DAY OF CARING



Day of Caring 2021 was held on Friday, June 25th. The day started with our annual kickoff breakfast that was not able to happen in 2020 due to the COVID-19 pandemic. Over 300 volunteers came to the kickoff

breakfast. Over 600 volunteers signed up to participate in the annual event. They completed over 50 projects. On the day of the event, it rained all day. Some crews worked through the downpour and were able to complete their projects, while others decided to reschedule their jobs and completed them on a later date. We are looking forward to a normal Day of Caring on June 24, 2022!

#### **EDUCATION, HEALTH, INCOME, BASIC NEEDS**

Each year the United Way of DeKalb County supports agencies so that children are prepared for success in school, families may achieve and sustain financial stability, individuals can access quality healthcare, and all have enough food, shelter, and clothing as they strive for a better life. \$478,095 in grants were awarded to agencies during 2020-2021, which included:

**Alliance Industries** 

Anthony Wayne Area Council, Boy Scouts of America Big Brothers Big Sisters of Northeast Indiana **Butler Youth Evangelical Association** Cancer Services of Northeast Indiana Catholic Charities of the Diocese of Fort Wayne-South Bend Children First Center

Hearten House Image of Hope Ranch Judith A. Morrill Recreation Center McMillen Health NeighborLink DeKalb County Northeast Indiana CASA RISE, Inc.









#### SHIFTING TO IMPACT FUNDING

In July 2020, the United Way of DeKalb County Board of Directors decided to shift the Community Impact Grants to focus on the ALICE population (Asset Limited, Income Constrained, **E**mployed). The shift came after a year long series of Community Conversations in 2019. The Board of Directors and Staff met with the community and asked them what they needed. During these conversations, community members were able to express concerns, share successes, and have open discussions on how to create more community impact. The shift will allow greater impact, while addressing the greatest immediate needs, while also looking for long term solutions to the issues that the community will face in the future to make a lasting impact!

#### **POWER OF THE PURSE**

The 2020 Power of the Purse Sip & See Tea Party was originally scheduled for April 17th at the Auburn Cord Duesenberg Museum, but was postponed due to COVID. The event was held virtually on September 10th. Proceeds from this annual philanthropic event supports our Community Impact grants for Women and Children.



Over 250 guest typically attend this annual event in person, but 155 were able to attend the virtual event. The 2021 event is planned for September instead of April due to the pandemic.

#### **COVID-19 GRANTS**



From July 2020 through May 2021, the United Way of DeKalb County awarded over \$248,500 to various organizations serving DeKalb County citizens through our COVID-19 Grants. Twenty-Seven applications were approved for various needs based on the pandemic, due to the continued need in DeKalb County. From April 2020 through June 2020, we awarded over \$30,000 in Ten COVID-19 Emergency Grants to local non-profits to help with emergency needs. One of the first tasks that Tyler faced when hired, was to form a COVID-19 Task Force of county wide leaders and other nonprofits who would be responsible for all of the emergency granting until the funds were granted out. United Way of DeKalb County quickly put a plan in place to get funds back out into our community to make sure we are taking care of the community during the pandemic. The Task Force will over see the remaining \$125,000 with a target date of December 2021 to have all of those funds granted back out to DeKalb County agencies. We are all in this together!

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# **2020-2021 ANNUAL REPORT**

#### 2020-2021 OPERATING BUDGET

#### Revenue

Contributions and Grants	\$780,949
Program Service	\$101,070
Investment Income	\$1,505
Capital gain/loss	\$101,549
Other Revenue	\$43,651
Total Revenue	\$1,028,724
Expenses	
Total Program Services	\$923,563
Management and General	\$94,732
Fundraising	\$62,264
Total Expenses	\$1,080,559
Total Assets	\$1,608,554
Total Liabilities	\$50,384
Net Assets	\$1,558,170

#### **2020-2021 FUNCTIONAL EXPENSES**

**Programming** \$923,563 Management \$94,732 **Fundraising** \$62,264 **Total Expenses** \$1,080,559



#### **BOARD OF DIRECTORS**

Melissa Eshbach, President · Zach Lightner, Vice President Chris Clear, Treasurer · Tonya Weaver, Secretary Karla Benitez Estrada · Kristina Brockhouse · Dave Bunn Tasha Eicher · Jeff Frigo · Julie Hook · Lori Kaiser Amy Rupert · Nick Scheumann · Kyle Vanover

Staff: Tyler Cleverly, Executive Director · Mark Burnworth, Resource Development · Chelsea McGill, Community Impact



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